भारतीय रिज़र्व बैंक/ Reserve Bank of India

संचार विभाग/ Department of Communication

Release of Advertisements – Calling for bids through E-tendering

Department of Communication (DoC) intends to publish the advertisement in leading English/Hindi newspapers tentatively from **December 01, 2026,** on **"Recruitment of Officers in Reserve Bank of India (RBI)"**.

The details of the proposed advertisement are given below:

S.N	Name of the Newspapers	Edition	Language	Size
1.	Times of India	All Edition	English	8 (W) x 10 (H) = 80 sq cms
2.	Hindustan Times	All Edition	English	8 (W) x 10 (H) = 80 sq cms
3.	Economic Times	All Edition	English	8 (W) x 10 (H) = 80 sq cms
4.	Mint	All Edition	English	8 (W) x 10 (H) = 80 sq cms
5.	The Hindu	All Edition	English	8 (W) x 10 (H) = 80 sq cms
6.	Hindu Business Line	All Edition	English	8 (W) x 10 (H) = 80 sq cms
7.	The Telegraph	All Edition	English	8 (W) x 10 (H) = 80 sq cms
8.	Indian Express	All Edition	English	8 (W) x 10 (H) = 80 sq cms
9.	Financial Express	All Edition	English	8 (W) x 10 (H) = 80 sq cms
10.	Assam Tribune	All Edition	English	8 (W) x 10 (H) = 80 sq cms
11.	Dainik Bhaskar (All group)	All Edition	Hindi	8 (W) x 10 (H) = 80 sq cms
12.	Amar Ujala	All Edition	Hindi	8 (W) x 10 (H) = 80 sq cms
13.	Navbharat Times	All Edition	Hindi	8 (W) x 10 (H) = 80 sq cms
14.	Hindustan	All Edition	Hindi	8 (W) x 10 (H) = 80 sq cms
15.	Dainik Jagran (All group)	All Edition	Hindi	8 (W) x 10 (H) = 80 sq cms
16.	Navbharat (All group)	All Edition	Hindi	8 (W) x 10 (H) = 80 sq cms
17.	Rajasthan Patrika	All Edition	Hindi	8 (W) x 10 (H) = 80 sq cms
18.	Asomiya Pratidin	All Edition	Assamese	8 (W) x 10 (H) = 80 sq cms
19.	Anand Bazar Patrika	All Edition	Bangla	8 (W) x 10 (H) = 80 sq cms
20.	Divya Bhaskar	All Edition	Gujarati	8 (W) x 10 (H) = 80 sq cms
21.	Lokmat	All Edition	Marathi	8 (W) x 10 (H) = 80 sq cms
22.	Malayalam Manorma	All Edition	Malayalam	8 (W) x 10 (H) = 80 sq cms
23.	Vijayvani	All Edition	Kannada	8 (W) x 10 (H) = 80 sq cms
24.	Ajit	All Edition	Punjabi	8 (W) x 10 (H) = 80 sq cms
25.	Sambad	All Edition	Odiya	8 (W) x 10 (H) = 80 sq cms
26.	Eenadu	All Edition	Telugu	8 (W) x 10 (H) = 80 sq cms
27.	Dina Thanti	All Edition	Tamil	8 (W) x 10 (H) = 80 sq cms
28.	Daily Taskin	All Edition	Urdu	8 (W) x 10 (H) = 80 sq cms
29.	Munsif	All Edition	Urdu	8 (W) x 10 (H) = 80 sq cms

30.	Employment News	All Edition	English + Urdu	11 Full pages
31.	Rojgar Samachar	All Edition	Hindi	11 Full pages

Important Dates: Tentative

Tender Start View Date: **Tuesday, November 17, 2026, from 1530 hrs**

Bid Start Date: **Tuesday, November 17, 2026, from 1530 hrs**

Bid Close Date: **Monday, November 23, 2026, at 1530 hrs**

Bid Opening Date and Time: **Wednesday, November 25, 2026, at 1130 hrs**

Release of Advertisement in newspapers **(tentatively): From Tuesday, December 01, 2026**

TERMS AND CONDITIONS

Please note that no physical bids will be accepted. All the bids must be submitted through CPPP portal (https://etenders.gov.in/eprocure/app) against event number (**2026_RBI_297940_1)** only.

Agency will be shortlisted on the basis of L1 (including net media cost, agency commission and applicable taxes) and should bid strictly for the plan and in format given in the tender document. The participating agencies are required to submit the Net Media Cost, Agency Commission and applicable taxes separately in the E-tender. Failure to do so will result in rejection of bid of the particular agency.

Once an advertising agency is shortlisted, the agency is required to execute the work without fail. The shortlisted agency is required to release the spots strictly as per the plan given in the tender document. Failure to do so will result in appropriate action being taken against the erring agency.

Reserve Bank of India reserves the right to amend the proposed plan. In such a situation, a fresh e-tender shall be uploaded on the CPPP portal (https://etenders.gov.in/eprocure/app) with necessary changes/corrections and the agencies will be required to re-bid.

TDS and TDS under GST will be deducted as per applicable rate.

The Reserve Bank of India has appointed Independent External Monitors (hereinafter referred to as Monitor) under Integrity Pact. Shri Nageshwar Rao Koripalli, Retd. IRS,38, The Trails, Manikonda, R.R. District, Hyderabad-500089 and Shri Pramod Shripad Phalnikar, Retd. IPS, A-2,602 Phase-I, Aditya Shagun, CHS, NDA- Pashan Road, Bavdhan, Pune, Maharashtra-411021.

Emails of Independent Monitors are as under:
knageshwarrao@gmail.com
pramodphalnikar@gmail.com

Clarifications, if any, may be sent via email to advertisements@rbi.org.in, harithad@rbi.org.in or skanojiya@rbi.org.in

The advertising agencies should treat all documents, information, data and communication of and with the Bank as privileged and confidential.

Empanelled advertising agencies shall not, without Bank's prior written consent, disclose any specification, plan, sample or information or data or drawings/designs furnished by or on behalf of the Bank to any person other than a person employed by the agency in the performance of the work.

Disclosure to any such person employed by the agency shall be made in utmost confidence and should extend only as far as may be necessary and relevant for the purpose of such performance.

We will appreciate a confirmation regarding the participation in tender. If we do not get a reply, it will be construed that the agency is not interested in participating in the tender. In such a case, RBI will be constrained to take appropriate action against the non-participating agencies.

Important instructions for e-tender (CPPP Portal)

This is an e-procurement event of RBI. The e-procurement Service Provider/Contractor is the Central Public Procurement Portal (CPPP) https://etenders.gov.in/eprocure/app

Process of E-tender: Bidder manual kit is available on home page.

A) Registration for new bidder: The process involves vendor's registration with CPP portal which is free of cost. https://etenders.gov.in/eprocure/app?page=BiddersManualKit&s

For any technical related queries please call at 24 x 7 Help Desk Number

0120-4001 002

0120-4001 005

0120- 4493395

International Bidders are requested to prefix +91 as country code email Support:

For any Issues or Clarifications relating to the published tenders, bidders are requested to contact the respective Tender Inviting Authority.

Technical - support-eproc@nic.in

Policy Related - cppp-doe@nic.in