

IBPS RRB Marketing Officer Syllabus 2025

The important subjects in the IBPS RRB Marketing Officer Syllabus include Reasoning, Computer Knowledge, Financial Awareness, English Language, Hindi Language, Quantitative Aptitude & Data Interpretation

Section	Topics Covered
Logical Reasoning	Odd Man Out, Analogy, Syllogism, Coding-Decoding, Blood Relation, Alphabet Test, Series Test, Ranking & Time, Causes & Effects, Direction Test, Sitting Arrangements, Decision Making, Statement & Assumption, Figure Series, Assertion & Reason, Statement & Conclusion, Word Formation, Statements & Action Courses, Inequalities, Puzzles
Quantitative Aptitude	Number System, HCF & LCM, Profit & Loss, Decimal Fractions, Simple Interest, Compound Interest, Time & Work, Time & Distance, Average, Age Problems, Simplification, Partnership, Percentage, Ratio & Proportion, Data Interpretation, Permutation & Combination, Probability, Quadratic Equations
English Language	Reading Comprehension, Error Detection, Fill in the Blanks, Rearrangement of Sentences, Cloze Test, Jumbled Words, Idioms, One Word Substitution, Phrase Substitution, Antonyms, Synonyms
Hindi Language	व्याकरण (Grammar), Error Spotting, Paragraphs, Reading Comprehension, Fill in the Blanks, Antonyms & Synonyms
Computer Knowledge	Computer Fundamentals, Computer Abbreviations, Software & Hardware Fundamentals, Shortcut Keys, Networking, Internet Basics, MS Office, Database, History of Computers, Security Tools, Number System & Conversions, Computer Languages, Input & Output Devices
General Awareness	India & International Current Affairs, Banking Awareness, Countries & Currencies, National Parks & Sanctuaries, Banking Terms & Abbreviations, Banking History, RBI, Sports, Finance, Books & Authors, Agriculture, Fiscal Policies, Budget, Government Schemes & Policies

Financial Awareness	Latest Financial News (Monetary Policy), Budget & Economic Survey, Banking Reforms in India, Bank Accounts & Special Individuals, Deposits & Credit, Loans, NPAs, Asset Reconstruction Companies, Loan Restructuring, Bad Loans, Risk Management, BASEL I, II, III Accords
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Preparation Strategy to Cover IBPS RRB Marketing Officer Syllabus

Follow the table below for more information to know the best preparation strategy for the IBPS RRB Marketing Officer Syllabus:

Step	Focus Area	What to Do	Why It Matters
Know the Exam	Pattern & Subjects	Understand sections, marks, time, and negative marking.	Helps you prioritize and avoid surprises.
Build Fundamentals	Basics of Quant, Reasoning, Language, Marketing	Revise school-level maths, grammar, and marketing concepts.	Strong base = higher accuracy and speed.
Use Limited Resources	Books, PDFs, Notes	Stick to one source per subject + reliable GA capsules.	Prevents confusion and saves time.
Practice Regularly	Topic-wise questions & quizzes	Solve daily questions and short tests in a timed manner.	Converts theory into exam-ready skills.
Manage Time	Daily schedule & exam attempt strategy	Balance strong and weak areas, don't get stuck on tough ones.	Ensures you attempt maximum with accuracy.
Current Affairs	Banking, Economy, Schemes, Marketing Trends	Spend 30–40 min daily on newspaper/CA capsules.	High-scoring section if done consistently.

Mock Tests	Full-length & sectional tests	Start weekly, increase frequency before exam, analyze mistakes.	Improves speed, accuracy, and confidence.
Revise Consistently	Short notes, formulas, GA highlights	Make & revise quick notes every week.	Retains information till exam day.
Mindset & Consistency	Discipline & focus	Avoid comparison, study small but daily, stay confident.	Builds steady progress without burnout.
Healthy Lifestyle	Sleep, diet, exercise	Stay active and stress-free.	A healthy mind performs better in exams.

